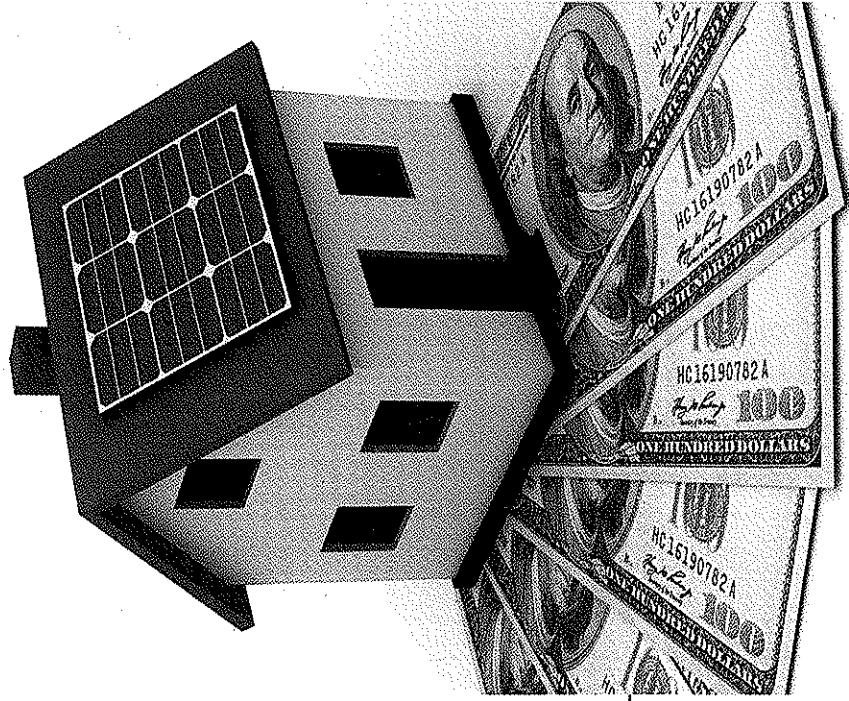


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DEPARTMENT OF ECONOMIC DEVELOPMENT



## WHAT ARE ENERGY EFFICIENT PRODUCTS AND WHO CAN INSTALL THEM?

The Department of Energy provides guidelines for the minimum requirements for energy efficient products.

The products that meet these requirements receive an "Energy Star" rating and are eligible for the ECO-Link program.

These products include:

- Insulation, duct sealing, weather strips, windows and doors
- Heating, cooling and water systems
- Appliances

The Ohio Treasury has compiled a list of eligible contractors in your area that have been certified by an independent training on industry standards for weatherization. Please visit [ecolink.ohio.gov](http://ecolink.ohio.gov) to locate a contractor near you.

## HOW CAN ECO-LINK HELP YOU?

The average Ohio homeowner spends \$200-\$300 a month for utilities.

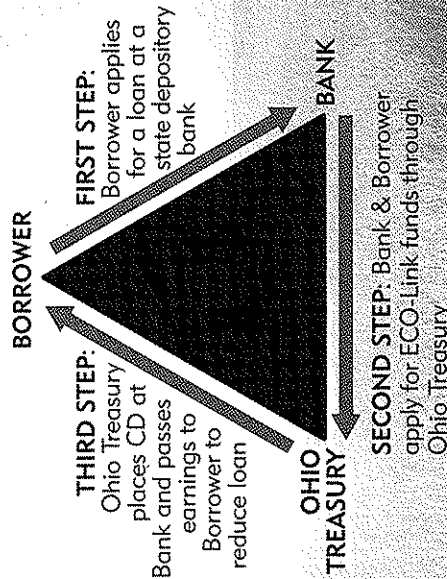
- Most weatherization projects reduce energy bills 10-30% while adding value and comfort to your home.
- Many of these energy efficient improvements are eligible for federal tax credits and additional rebates which further compound the homeowner's savings.

## WHAT IS ECO-LINK?

ECO-Link is a partnership between the Ohio Treasury and eligible state banks to provide reduced rate financing for Ohioans completing energy efficient improvements in their homes.

## HOW DOES ECO-LINK WORK?

ECO-Link is NOT a loan through the Treasury, but rather an innovative partnership with lenders established to stimulate the economy and strategically invest in Ohio's communities.

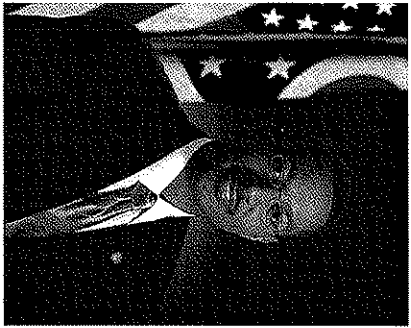


ECO-Link allows each entity to focus on their specialty.

- Banks make credit decisions
- The Treasury invests in Ohioans
- Homeowners realize the benefits of energy efficiency

ENJOY THE SAVINGS AND COMFORT OF  
ENERGY EFFICIENCY IN YOUR HOME





## A MESSAGE FROM TREASURER BOYCE

As Treasurer, I fully understand the financial challenges facing all Ohioans as well as the impact that our state has on the global environment.

In an effort to help you save money, create jobs and reduce Ohio's carbon footprint, the Treasury has developed the Energy Conservation for Ohioans (ECO-Link) program. This program provides reduced rate financing through partnering banks to Ohioans completing energy efficient improvements in their homes.

**ECO-Link** provides the financial resources to help you save money, and develop our state as a leader in the green economy. I encourage all Ohioans to take advantage of the **ECO-Link** program and to begin saving money through energy efficiency.

To learn more about saving money in your home please visit [ecolink.ohio.gov](http://ecolink.ohio.gov) or call 1-800-228-1102.

Sincerely,

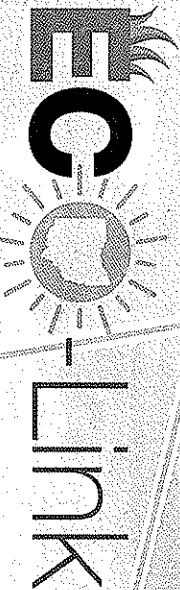
Kevin L. Boyce  
Ohio Treasurer of State

### HOW DO I QUALIFY?

Eligible applicants must meet the following criteria:

- Must be an Ohio resident
- Own an existing single family home
- Receive approval for a qualifying loan through a participating bank
- Must use the loan to install qualifying energy efficient products by certified contractors

**ECO-Link provides homeowners a 3% rate reduction on five-year bank loans when completing energy efficient projects in their homes.**



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KEVIN L. BOYCE  
OHIO TREASURER OF STATE



### WHERE DO I START?

1. Visit [ecolink.ohio.gov](http://ecolink.ohio.gov) to find the list of participating banks, contractors, and eligible energy efficient products.
2. Obtain pre-approval for a loan from an eligible bank and establish an interest rate with your lender.
3. Select one of the certified contractors to perform a home performance audit.
4. Complete an user-friendly **ECO-Link** application with your lender and submit it to the Ohio Treasurer of State.
5. Complete your energy efficient project and submit your Certificate of Project Completion to your lender.
6. Begin taking advantage of reduced rate financing and utilities savings.