## City of Oberlin, Ohio

## RESOLUTION No. R11-10 CMS

## A RESOLUTION ADOPTING THE CITY OF OBERLIN 2025 STRATEGIC PLAN

WHEREAS, in 1990-91, the Oberlin City Council adopted its last strategic plan, and since then new department plans or subject-specific plans have been prepared, but while many changes affecting the community have occurred, no subsequent strategic plan has been prepared; and

WHEREAS, with the concurrence of the City Council and under the direction of the City Manager a strategic planning process began in November 2010 that included stakeholder interviews and 43 "Community Conversations" with 548 residents representing a diverse cross section of our community; and

WHEREAS, this Strategic Plan sets out an envisioned future for the community and the goals and strategies needed to achieve that future, as determined by its residents; and

WHEREAS, the City Council has reviewed the Strategic Plan and endorses the Mission and Vision Statements, the Core Values and the Strategic Priorities as a collective Strategic Plan that presents a sound and workable approach to achieving that future we envision; and

WHEREAS, the City Council has determined that it is in the best interest of our residents, the community and the City to do all things necessary and appropriate to implement the Strategic Plan, calling upon future City Councils to support this plan and update it when necessary.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Oberlin, County of Lorain, State of Ohio, a majority of all members elected thereto concurring:

SECTION 1. That the Council of the City of Oberlin hereby adopts the Oberlin 2025 Strategic Plan, that includes the following Mission Statement, Vision Statement and Core Values:

**Our Mission:** The City of Oberlin is dedicated to maintaining our safe, family-friendly, historic, unique small town atmosphere.

**Our Vision:** Oberlin will continue to be a proactive, trend-setting leader in social and racial justice and economic and environmental sustainability. We will continue to encourage an environment where diverse and innovative ideas flourish.

## **Core Values:**

Open and Honest Communication
Being Innovative
Excellent and Effective Services
Respect for Diversity
Leading by Example
Integrity in the Stewardship of Oberlin's Resources
Neighborly Attitude and Friendliness

SECTION 2. The Oberlin City Council commends the Public Services Institute (PSI) of Lorain County Community College and Management Assistance for Nonprofit Agencies (MANA) for the work they did in developing this Strategic Plan and thanks the many residents and City staff for their participation, time commitment and thoughtful considerations that resulted in formulation and presentation of the Strategic Plan.

SECTION 3. The City Manager shall report to the City Council on a periodic basis, but no less frequently than once during each year on the progress made to achieve the goals of the Strategic Plan.

SECTION 4. It is found and determined that all formal actions of this Council concerning or relating to the adoption of this Resolution were adopted in an open meeting of this Council and that all deliberations of this Council and of any of its committees that resulted in such formal action, were in meetings open to the public in compliance with all legal requirements, including Section 121.22 of the Ohio Revised Code.

SECTION 5. That this Resolution shall be in full force and effect from and after the earliest period allowed by law.

PASSED: 1st Reading – October 3, 2011
2nd Reading – October 17, 2011
3rd Reading – November 7, 2011 (Effective in 30 days)

ATTEST:

BELINDA B. ANDERSON,CMC
CLERK OF COUNCIL

KENNETH SLOANE
PRESIDENT OF COUNCIL

POSTED: 11/08/2011 EFFECTIVE DATE: 12/07/2011