

CITY OF OBERLIN COMMUNITY ORGANIZATION FUNDING APPLICATION Calendar Year 2021

Name of Organization: OberlinKids Community Collaborative

Contact Name: Jenn Keathley Phone: 440-371-0113

Email Address: jkeathley@oberlinkids.org

<p>Service Address:</p> <p><u>23 Eric Nord Way, Suite 9</u></p> <p><u>Oberlin, Ohio 44074</u></p> <p>Phone: <u>440-371-0113</u></p>	<p>Business Address if different from Service Address:</p> <p>_____</p> <p>_____</p> <p>Phone: _____</p>
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***Is your organization part of a larger Federal, State, or Other Agency, Organization, or Group? YES NO (Circle one)

If YES, what is the name and total annual budget of the larger Agency, Organization, or Group? Name: _____

Annual Budget: _____

What is your local organization's annual budget? \$ 108,350

What amount/percentage goes towards Administration? \$ 82,626 % 76

Prior year (2020) City of Oberlin funding: \$ 2350

Current year (2021) request: \$ 10,000

Estimated number of individuals you expect to serve: 300

How many are Oberlin City residents: 300 What is the % of total: 100 %

Cost related to serving Oberlin residents: \$ 10,000

If circled "yes" to the above question identified with ***, what amount of funding is received to serve Oberlin residents from Federal, State or Other agency? \$ _____

Do other Cities, Townships, Villages, or other governmental unit (not already identified above) provide funding to your organization?

YES

(Circle one)

If YES, on a separate attachment list all governmental units, including the amount of funding and funding purpose.

What specific program(s) or service(s) do you intend to provide with the City's funds, if granted, and/or what would be cut or reduced if the City funding was not granted?

PLEASE ATTACH YOUR RESPONSE, INCLUDING A SUMMARY AND DETAIL DESCRIPTION – please limit to 1 page.

Did your organization receive City of Oberlin funding in the prior calendar year (2020)?

NO

(circle one)

IF YES, on a separate attachment, indicate how the funding was used, provide indicators of your success as a result of receiving City of Oberlin funding, AND provide an accounting of any funds remaining from your prior award. Also, please include any collaborative measures you have taken over the past year.

Are these programs or services currently also provided by some other agency, group or organization in Oberlin?

YES

(circle one)

If YES, what program or service, and by what agency, group or organization and how does your organization complement or extend the program or service?

What specific program(s) or service(s) do you intend to provide with the City's funds, if granted, and/or what would be cut or reduced if the City funding was not granted?

2021 Funding Request Summary

<p>2021 Easter Bunny Parade with Oberlin Fire Department and Virtual Egg Decorating Contest</p> <p>\$1,000</p>	<p>Since we will be unable to host a classic Easter Egg Hunt again this year we reached out to Chief Hamner to see if we could collaborate with the OFD to host an Easter Bunny Parade this year. He said they would be more than happy to participate so we will be providing items to throw from the firetruck while one of the firefighters is dressed as the Easter Bunny. We have a policy of offering healthy foods at our events so we are opting to throw Easter Eggs filled with Silly Putty to the children along the route. This provides a non-food item that stimulates the senses of children and encourages exploration. We are planning to host this event annually.</p>
<p>2021 Earth Day Community Event</p> <p>\$2,300 for 200 Earth Day STEM Activity bags</p>	<p>In 2020, we were planning to co-host an Earth Day and/or Arbor Day with the Oberlin Public Library, Oberlin College, and the City of Oberlin, and our plans were put on hold due to the pandemic. This year, OberlinKids would like to host this event either as an in-person event at Abram's Pavillion or as a distribution only event if social distancing is still a concern. We would provide up to 200 STEAM-focused activity bags which will include a book, a packet of Tickle Me Plant Seeds, a small flower pot, a portion of compressed soil, and stickers to decorate the flower pot. I have already reached out to the company and they are willing to provide 50 free book/seed kits with the purchase of 150 which will save us nearly \$450! If we can host the in-person event we will provide markers and guided planting to children and families in attendance. If we cannot have an in-person event, we will distribute the complete kits for families to decorate and plant at home. More information on the plant and book can be found at https://ticklemeplant.com.</p>
<p>Family Engagement Programming</p> <p>\$1,700</p>	<p>We had such success with our Family Engagement focused Literacy and Learning Kits in 2020 that we are working to expand the program to offer monthly thematic kits. These kits will change monthly but will include items connected to a specific theme. We will always include a book to promote literacy and a parent education sheet to explain what is in the kit, how to use it in play with your child, and why the skills being practiced are important to a child's learning. By encouraging families to learn through play together we are meeting our goals of increasing literacy rates in Oberlin for adults and children, encouraging increased family engagement, expanding access to free, high-quality educational and recreational activities, and promoting our overall goal of increasing kindergarten readiness from birth.</p>
<p>Equitable Access to High-Quality Early Learning Centers</p> <p>\$5,000</p>	<p>In 2017, we began offering scholarships (also known as tuition assistance) for OberlinKids members who could not afford preschool without financial assistance. Our goal was to make attending at least one year of preschool an option for all families in Oberlin. Our scholarship program helps to provide monthly scholarship support for families who do NOT qualify for ODJFS county child care subsidy funding but they cannot afford to send their child to preschool otherwise. In response to the pandemic, we are looking to expand our reach by opening scholarships up to any OberlinKids family with a child ages 0-kindergarten entry who needs financial assistance to send their child to one of our partner centers. All centers within the City of Oberlin are eligible to receive scholarship funding including Eastwood's preschool, Oberlin Early Childhood Center, Kendal Early Learning Center, and Lisa Wyatt's home childcare center (HeartNHand, LLC). By helping families to afford</p>

	high-quality childcare we can help our citizens be more financially stable, reduce employees missing work due to unreliable childcare, and help our partner centers to fill their available slots.
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What would be cut or reduced if the City funding was not granted?

If the funding for scholarships is not received, we will not be able to provide scholarships for any additional children for the rest of the school year. Our current funds have all been dedicated to the four families currently receiving the monthly funds. We know that there is a great need for tuition assistance in our community, especially due to the financial impacts of the pandemic. If our proposed programs are not funded, we will continue to seek out alternative funders because we believe that these programs are necessary and desired within the City of Oberlin. Through increased collaboration with partners and supporters, we will work to offer as many engagement and educational opportunities for the community to learn and grow together as possible. We believe in nurturing children, connecting communities, and empowering families to help the future generations of Oberlin to be successful and productive citizens. If full funding is not available for any of the fundable programs listed below, we would be grateful for any financial assistance that can be given.

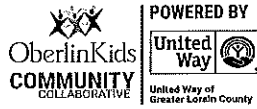
Did your organization receive City of Oberlin funding in the prior calendar year (2020)? YES

If YES, on a separate attachment, provide indicators of your success as a result of receiving the City of Oberlin funding. If the indicators are part of your annual audit, annual report, or financial statements then simply note where the information can be found.

Our Family of Measures can be found at <http://www.oberlinkids.org/what-is-oberlin-kids/> The link is on the right- "Click to see OberlinKids monthly Results-Based Accountability Data."

Are these programs or services currently also provided by some other agency, group, or organization in Oberlin? NO

If YES, what program or service, and by what agency, group, or organization and how does your organization complement or extend the program or service? N/A



Other information you would like to provide regarding your request:

What is OberlinKids?

OberlinKids is a collaboration of nearly 30 partner and advocate organizations committed to working together to develop solutions to ensure ALL children in the Oberlin City School District enter kindergarten healthy and ready to learn. The collaborative is funded by the United Way of Greater Lorain County with the support of other local philanthropic groups and individuals. When the collaborative began in 2014 the Oberlin City School District identified through the Ohio Department of Education School Report Cards that approximately 39% of children were entering kindergarten in Oberlin not passing their Kindergarten Readiness Assessment, also known as the KRA. This number was not acceptable. OberlinKids has been working as a community to reduce the percentage of children who do not score in the “demonstrating” band of the KRA. We are pleased to announce that in the 2019-2020 school year 59.6% of Oberlin’s children passed the KRA! The county average for the same year was 43.2% and Oberlin is in the top six school districts in the county for demonstrating kindergarten readiness even though we also have the third-highest poverty rate of the fourteen districts that serve Lorain County. Our community is working hard to keep these numbers trending in the right direction.

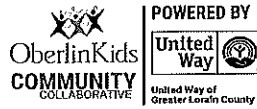
OberlinKids has served over 1,000 children and adults from the community within our first five years of providing the On Track for Kindergarten program. On Track for Kindergarten is a series of free, universal developmental and social-emotional screening opportunities, family engagement, education, and community outreach events specifically designed to increase the kindergarten readiness skills of our children by empowering their caregivers with knowledge and resources. Through the On Track programming, we can identify needs and remove barriers for children and families before they enter school so they start with a solid foundation of skills and are ready to learn. Since launching free online screening access through our website in 2018, we have been able to provide over 800 social-emotional and developmental screenings to children in our community!

We provide the screenings to the partner early learning centers as a mutually beneficial program with shared resources. Together we are creating a system of services designed to impact our community members in a lasting and positive manner. Statistically, children who enter kindergarten behind, remain behind their better-prepared peers for the rest of their lives. If we can produce more ready children we can impact high school graduation rates, lower the rate of teen pregnancy, increase college, and trade school attendance to deliver more employable and successful adults.

Building trust, fostering relationships, empowering caregivers, and connecting community members are priorities for OberlinKids partners from around the county. As our mission states, we are a collaboration of the community and schools designed to develop solutions to ensure ALL children in Oberlin enter school healthy and ready to learn. Visit www.OberlinKids.org for more information.

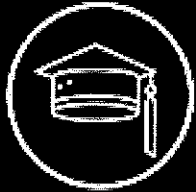
Who will benefit from this programming?

OberlinKids is available to all children and families in Oberlin. We use US Census data and school enrollment trends to estimate that there are around 321 children ages 0-5 who reside within the Oberlin City School District. As of January 2021, around 85% of our estimated 0-5 population was enrolled in OberlinKids. We are very proud of this statistic because it shows that we are building trust within the community and are reaching more children every year.



All of our events are open to the public and thrive in collaboration with area organizations. The community of Oberlin can benefit from OberlinKids events now and the impact that kindergarten readiness has on children for generations to come. Research has shown that children who start school in the bottom 20%, stay there forever. By reaching more families and empowering parents to educate their children through appropriate, intentional, and play-based activities, parents can create a more lasting, positive impact on their children's development during this most crucial time. 90% of brain development occurs during the first five years of life, making our impact even more crucial. By providing access to services and opportunities to learn early, we can develop solutions to ensure that all children enter school healthy and ready to learn. OberlinKids is dedicated to offering inclusive activities for children of all ability levels. Individualized attention is given to each child as they move through the offered programming.

SNAPSHOT EDUCATION



JUL '19 - JUN '20
\$95,000 INVESTED ANNUALLY

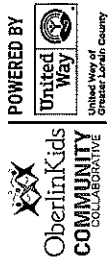
Oberlin Kids

Established: 2014
Grant Cycle: 3 (Year 7-9)
Service Area: City of Oberlin



OberlinKids
COMMUNITY COLLABORATIVE

GOAL: Develop solutions to ensure every child in Oberlin enters school ready to learn.



Attachment A: 2020 Impact Report

CHALLENGES FACED IN COMMUNITY



of kids in Oberlin do not meet all of the benchmarks to be prepared for kindergarten.



of children living in Oberlin School District are economically disadvantaged.

WHERE WE WERE



percent of the eligible population is enrolled in OberlinKids



Oberlin ranked 10th out of 13 Lorain County districts in the 2014-15 school year with 39.1% of children showing kindergarten readiness. Most recently, Oberlin ranked 4th in the county with 63.9% for the 2018-2019 school year.

WHAT WE ARE DOING



percent of the eligible population is enrolled in OberlinKids

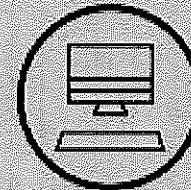


screenings completed on newly introduced online screening tool for social-emotional and developmental screenings on the OberlinKids website

WHERE WE ARE GOING

Increasing family engagement from home by providing families with creative and play-based learning opportunities using common items.

Providing remote assistance to families and working to expand reach through additional online methods.



January 21, 2021

Finance Director
69 South Main St.
Oberlin, OH 44074

Dear Finance Director & Oberlin City Council Members,

Enclosed is the 2021 Service Contract application and the supporting documents. If you should have any questions please contact me at 440-371-0113 or jkeathley@oberlinkids.org.

Thank you very much for the opportunity to increase our collaborative's support of the children and families in Oberlin. The City of Oberlin is a valued partner of OberlinKids. Through collaboration, we can reach more children and families and begin to make a positive impact on the overall kindergarten readiness of the children in our community for generations to come. OberlinKids and our partners are focusing our efforts through the areas of early care and education, health & wellness, promotion & outreach, and ensuring the sustainability of our collaborative.

Sincerely,



Jenn Keathley
Director
www.OberlinKids.org
jkeathley@oberlinkids.org
440-371-0113

Attachment C: Detail of any funding remaining from last year's City's award:

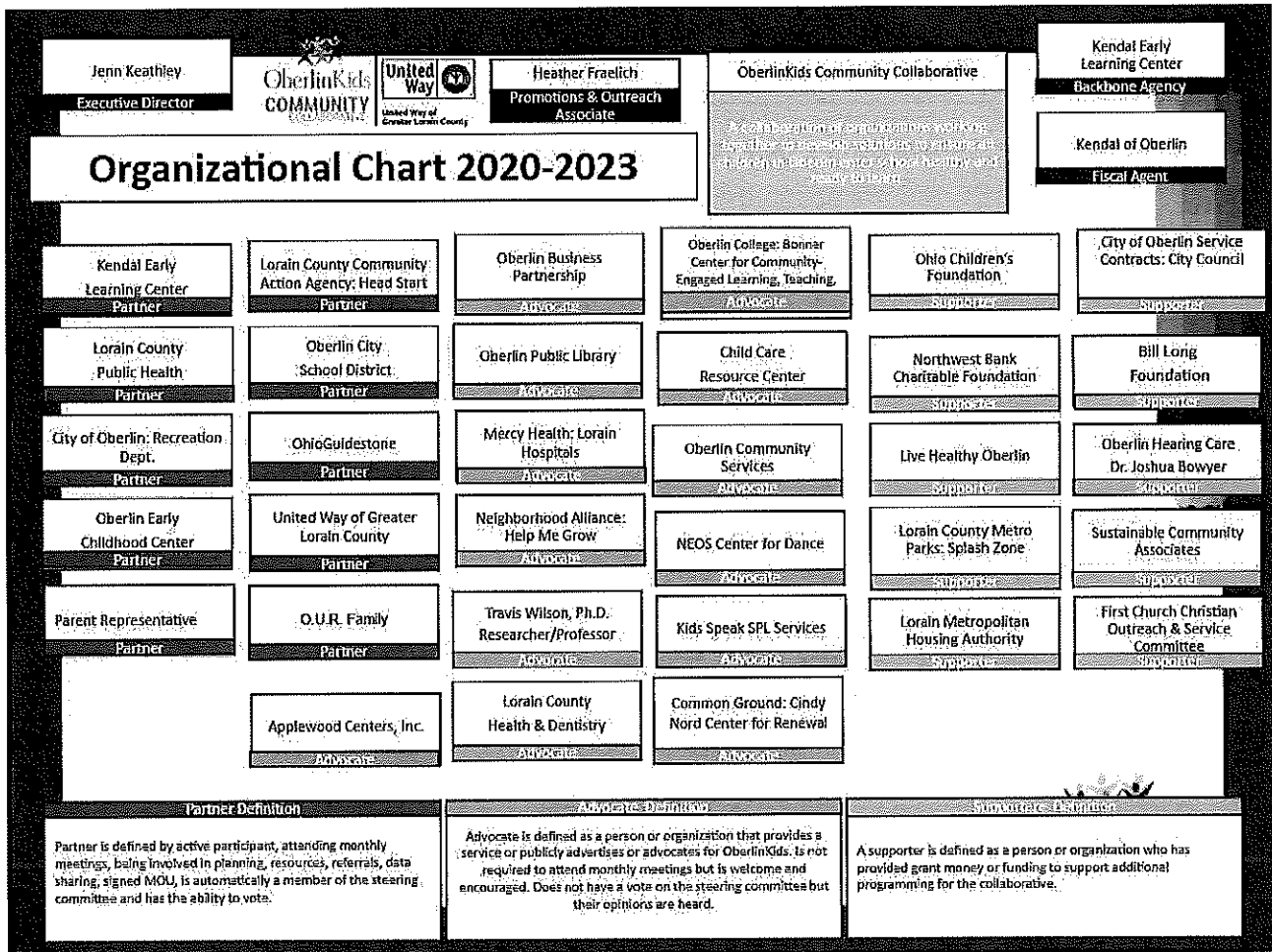
N/A All funds were used during 2020

Attachment D: Organizations Proposed Budget

<p align="center">City of Oberlin Community Organization Grant OberlinKids Budget Proposal: Community-Wide Family Engagement Programming</p>		
<p align="center">2021 Projected Budget</p>		
		Budget Narrative
2021 Easter Bunny Parade \$1,000	\$790	Cost of 750 branded Silly Putty in Easter Eggs to be used for throwing out to parade attendees. The remaining eggs will be used for future give-away items at other events hosted in Oberlin.
	\$160	Men's Easter Bunny Costume to fit the OFD Firefighter. The one we have used in past years was given to us already used for several years and is permanently stained. It is too small for a man to fit in. It will be used for years to come.
	\$50	To purchase five \$10 gift cards to give away as prizes for the Community Virtual Egg Decorating Contest
2021 Earth Day Community Event \$2,300	\$1,343	200 Tickle Me (Mimosa Pudica) plant seed packets with Growing Guide book for kids. The company owner has offered to give us 50 free book/seed sets with our purchase of 150 sets at their discounted rate of \$8.95 per set along with free shipping saving us \$447.50 off of the retail price
	\$230	204 compressed organic soil disks that swell up once the water has been added. 17 sets of 12 individually wrapped soil disks at \$13.74 per 12 pack.
	\$108	9 sets of 24 white flower pots with drip tray for children and families to plant their seeds in after the decorate the pots. Extra pots will be given out as needed to extra people in the household such as caregivers and siblings. Each 24- pack of pots costs \$11.99
	\$405	1,000 custom-imprinted bags to be used to create these STEAM kits and the remainder will be used for monthly family engagement Literacy and Learning Kits. \$405 for 1,000 teal bags with white imprint.
	\$214	This number helps to offset potential price changes between now and the receipt of funding. Oftentimes the prices for items found on Amazon change without notice. We are very conscientious about finding the best deals and the lowest prices for high-quality items. For example, within the past two weeks, the chosen flower pots have limited quantities to only one per account so we had to find a slightly more expensive, yet comparable replacement.

<p>Family Engagement Programming</p> <p>\$1,700</p>	<p>\$200</p>	<p>Support for various family engagement activities including the Downtown Oberlin Storystroll (Money will be used for 3 copies of each book-2 used in the posters for businesses and 1 to be donated to the OPL for family's to check out, poster board, tape, glue, lamination, etc.) four times per year to go with the quarterly Storystroll events to be changed out seasonally. Diverse books will be a priority so that we can represent our community.</p>
	<p>\$1,200</p>	<p>Other funds would be used to make up monthly Family Engagement Literacy and Learning Kits. The kits will all include at least one thematic book, a thematic activity item(s) such as bubbles, play-doh, art, science, math, social-emotional, physical activity, STEAM, health, and Safety. The kit costs will vary based upon funding received, individual costs of items included, and the number of kits created each month.</p>
<p>Equitable Access to High-Quality Early Learning Centers</p> <p>\$5,000</p>	<p>\$5,000</p>	<p>If funding is received we will expand the eligibility of our scholarships/tuition assistance program to include all children ages birth to kindergarten entry to support the high cost of tuition at our local centers. We have already received and committed over \$10,000 in funding to support at least one year of high-quality preschool program attendance for children ages four and five. Our priority has been to support at least one year of preschool for children the year before kindergarten. We have been monitoring the needs of our community and know that families struggle with affording safe, high-quality childcare for their infants and toddlers too. We want to expand our eligibility to help support all Oberlin families to ensure that children are well cared for in a safe environment and that we are assisting parents in the ability to work to support their families and local economies by returning to the workforce if they desire but the cost of tuition is a barrier. Only those who are Oberlin residents <i>and</i> do not qualify for county paid child care subsidy will be eligible for these funds. The amount of each family's tuition will vary based upon their income bracket, days of attendance, and other factors individual to their family and child care center. The average monthly scholarship amount paid currently per preschool family is roughly \$400 per month. If there are additional funds available through the City's Service Contract fund or if we have any remaining funds from the above-proposed programming, we will apply them to this scholarship fund to be able to support as many families as possible.</p>
<p>Total Requested \$10,000</p>		

ATTACHMENT E: List of your organization's Board Members



***All partners have an equal voice in most of our collaborative decisions. Our collaboration thrives on open communication.**

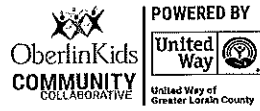
Steering Committee (Serves as our board of directors when necessary)

Permanent Positions:

Funder: United Way of Greater Lorain County (Ryan Aroney)

School District: Oberlin City Schools (Sue Alig/Meisha Baker/William Baylis)

Lead Partner: Kendal Northern Ohio/Kendal Early Learning Center (Jeni Hoover)



Parent Representative: Shuntele Milan

Elected Positions (2-Year Terms)

Service Provider: Lorain County Public Health (Marissa Wayner)

Service Provider: Oberlin Early Childhood Center(Tricia Harrel)